



NJCPA
OVATION
AWARD

2023 INNOVATION



IN RECOGNITION OF EXEMPLARY
EFFORTS AND STELLAR ACHIEVEMENT
IN ADVANCING NEW JERSEY'S
ACCOUNTING PROFESSION

SHANNON L. DALY,
CPA/ABV, CFE
DALY & COMPANY, LLC

The Innovation award recognizes individuals who are driving innovation of all kinds, as it relates to accounting — leveraging new technologies, using forward-thinking data analytics strategies, implementing alternative business models or rolling out experimental engagement strategies to improve employee culture.

