



NJCPA
OVATION
AWARD

2022 INNOVATION



IN RECOGNITION OF EXEMPLARY
EFFORTS AND STELLAR ACHIEVEMENT
IN ADVANCING NEW JERSEY'S
ACCOUNTING PROFESSION

DANIEL GELTRUDE, CPA
GELTRUDE & COMPANY, LLC CPAs

The Innovation award recognizes individuals who are driving innovation of all kinds, as it relates to accounting — leveraging new technologies, using forward-thinking data analytics strategies, implementing alternative business models or rolling out experimental engagement strategies to improve employee culture.

