



**NJCPA**  
**OVATION**  
**AWARD**

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**2021 INNOVATION**



IN RECOGNITION OF EXEMPLARY  
EFFORTS AND STELLAR ACHIEVEMENT  
IN ADVANCING NEW JERSEY'S  
ACCOUNTING PROFESSION

**MARIA ROLLINS, CPA**  
**KRS CPAs, LLC**

The Innovation award recognizes individuals who are driving innovation of all kinds, as it relates to accounting — leveraging new technologies, using forward-thinking data analytics strategies, implementing alternative business models or rolling out experimental engagement strategies to improve employee culture.

